



Atty. Docket No. HBK-02802/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Technology Center 2600

In re application of: Levitan et al.  
Serial No.: 09/732,695  
Filing Date: 12/8/00  
For: SYSTEM FOR TARGETED ADVERTISEMENT,  
PERSONAL EDITING AND PARENTAL CONTROL  
IN A TELEVISION NETWORK

INFORMATION DISCLOSURE STATEMENT

Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Dear Sir:

Pursuant to Rule 97 and in compliance with Rule 56, Applicant hereby makes of record the items listed on the attached Form PTO-1449. Copies of the listed items are enclosed.

None of these patents disclose the inventive concepts claimed in the subject application.

Should there be a fee associated with this document, please charge it to Deposit Account No. 07-1180. A duplicate of this paper is enclosed.

Respectfully submitted,

Allen M. Krass  
Registration No. 18,277  
GIFFORD, KRASS, GROH, SPRINKLE,  
ANDERSON & CITKOWSKI, P.C.  
280 N. Old Woodward, Suite 400  
Birmingham, MI 48009  
(248) 647-6000

Dated: March 8, 2001

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**  
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.  
HBK-02802/03

In Re Application Of: Levitan et al.

Serial No.  
09/732,695

Filing Date  
12/8/00

Examiner

Group Art Unit  
2614

Title: **SYSTEM FOR TARGETED ADVERTISEMENT, PERSONAL EDITING AND PARENTAL CONTROL IN A TELEVISION NETWORK**

Address to:  
Assistant Commissioner for Patents  
Washington, D.C. 20231

**37 CFR 1.97(b)**

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

**37 CFR 1.97(c)**

2. ☐ The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:

1. a Final Action under 37 CFR 1.113, or
  2. a Notice of Allowance under 37 CFR 1.311,
- whichever occurs first.

Also submitted herewith is:

- ☐ a certification as specified in 37 CFR 1.97(e);

**OR**

- ☐ the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**  
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.  
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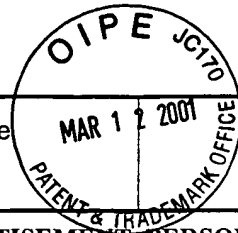
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**Payment of Fee**

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

- ☐ A check in the amount of \_\_\_\_\_ is attached.
- ☒ The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. 07-1180 as described below. A duplicate copy of this sheet is enclosed.
- ☐ Charge the amount of \_\_\_\_\_
- ☐ Credit any overpayment.
- ☒ Charge any additional fee required.

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I certify that this document and fee is being deposited on 3/8/01 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

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Signature of Person Mailing Correspondence

**Teresa L. Tomayko**

\_\_\_\_\_  
Typed or Printed Name of Person Mailing Correspondence

\*This certificate may only be used if paying by deposit account.

\_\_\_\_\_  
Signature

Dated: March 8, 2001

Allen M. Krass, Reg. No. 18,277  
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**25006**

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